

# THE DESIGN WEB AND ADVERTISING COMPANY





### WE ARE DESIGN-LED AND RESULTS DRIVEN.

Established in 2018, *correlatestudio* is a family business, first started to service the visitor industry through the delivery of brochures, visitor guides and maps to the accommodation network.

We have evolved to provide a full marketing service to business owners needing to build and promote their brand to audiences of all shapes and sizes. Our

team covers specialist departments for graphic design and print advertising, web design and digital marketing, and distribution.

**As a multi-disciplinary agency, we engineer creativity using digital and print media to deliver brand solutions that will grow your business.**



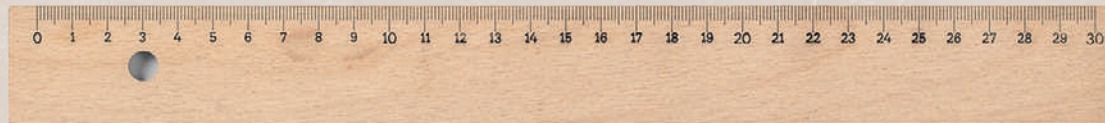
# SUNSHINE





**SUCCESS • HONESTY • INTEGRITY • TEAMWORK**

**There are no gimmicks at Correlatestudio, no missions or visions – just one clear purpose (formed by our common values) that drives our behaviour, decisions and actions.**



*How We Work?*

**WE FIND SOLUTIONS FOR THE MOST UNUSUAL TASKS**

At the core of every successful project is a bold idea. We're not afraid to experiment and do something new, as that's the only way to win people's hearts and wallets by finding creative approach for ordinary tasks.

**WE ADVOCATE A CREATIVE APPROACH**

For us, creativity is the art of visual perception. It's what triggers senses, emotions, and desires. We take your great product and package it carefully and tastefully to engage with your audience.

**YOUR PRODUCT - TOP OF MIND**

The goal of every brand today is to present a visible result that wins over consumers. Our goal is to help you attract attention to your brand in a unique way. We want to surprise the target audience and imprint the image of your product in their minds.





We craft and build engaging brand communications through design led thinking.



# DESIGN

*We specialise in design and brand solutions to connect your brand with your customer.*

We adopt a collaborative approach to projects – and you are a part of that. Whether we are designing your business identity or creating marketing communications and promotional material, our aim is to make it;

- ➔ Memorable
- ➔ Strike a chord with your target market
- ➔ Fit your brand and vision
- ➔ Work in all mediums



*"As always you have captured perfectly what we want to convey with our logo. I feel this has given our team a lift as our new branding is professional and fresh! We are so happy with the finished result and the feedback from our clients has all been very positive. Thanks again."*

*- Bhavisha Ghelani*

# WEB

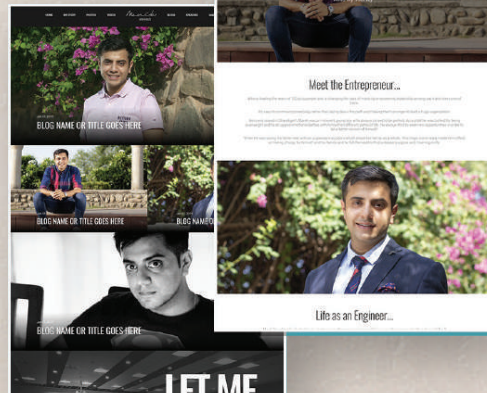
**We build a functional digital experience for your customers through every medium, transforming your online presence with creative website design, development and technology that perform – all driven by user experience.**

With a digital-first approach to web design, our aim is to deliver online solutions that are functional, sustainable and have a purpose. We think about your long-term needs, creating an extension of your business online.

**Correlate studio** has a team of experienced digital professionals with full in-house development capability - front and back end, content management, website design, and integrated marketing campaigns.

- ➔ Customized App & Website
- ➔ User-friendly
- ➔ Responsive
- ➔ On-Demand Website
- ➔ 3rd party integration

With hosting your website, we minimise downtime, keep security patches up to date, and have an enterprise backup process to protect your data.



*Get the most out of your website*

# BRANDING

## BRAND PACKAGES

Whether you are starting a business, or you need to refresh or reinvent your existing one – we have off the shelf brand packages designed specifically to suit the needs of small to medium sized businesses. Choose from just a logo right through to our complete corporate identity kit which enables you to hit the ground running with an instant and consistent brand message.

*If it's not all there and your business needs a custom fit, we can tailor our packages to suit.*



**LAPS FOR DADS & LADS**

Father Fit for Generations  
IMPERFECT BUT WILLING

DONATE FROM  
**R2 PER LAP COMPLETED**  
HELP US GET IN AS MANY AS WE CAN

29TH @ RACEWAY

**PRECISION PACK**

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**Bank Details**

BANK NAME: NEDBANK  
ACCOUNT NAME: FATHER FIT FOR GENERATIONS NPC  
ACCOUNT NUMBER: 1206166347  
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LUMP SUM DONATIONS  
WELCOME!



# DIGITAL MARKETING



**More than 80% of consumers do research online before making a purchase decision.**

So why invest thousands in a website if no one can find you? Make sure you are part of the purchase decision by supporting your website and being proactive in its development and marketing. Your website is a living, breathing channel, and to keep itself running and adapting to the changing online world, you need ongoing updates, marketing and advertising.

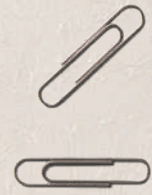
We're passionate about all things digital and are dedicated to helping you make the most of online and the opportunities available.

## SEO

Search Engine Optimisation (or SEO) is critical to ensuring your website/business is 'found' online. We can make a range of enhancements to your website, optimising content to help you rank in a Google Search - as the 'higher' your business ranks, the more visibility your website will receive.

## GOOGLE ADS

Google Ads help you achieve greater exposure to your target market and a competitive edge in online search with relevant, targeted and cost-effective marketing. From display ads on popular websites, to text ads in Google Search, we create campaigns that reach your potential customers, at the exact moment they are looking for a service/product that your business provides. Ask us about our Google Ads packages.





## SOCIAL MEDIA

Social media, specifically Facebook, is an extremely important tool for businesses to use. It's one of the best channels to build brand awareness, community and profile your brand personality. Our creative team can help you make your social media channels work as seamlessly as possible for you by establishing, maintaining and optimising your social media to enhance your brand and grow your customer base through curated content.

## NEWSLETTERS

Email newsletters (EDMs) are about maintaining connection - a tool for businesses to stay in touch with their customers. We have inhouse content writers and designers that are able to create engaging newsletters that will inform, delight and foster loyalty for your brand.

**1BHK**  
@49 lacs  
All-inclusive  
Pay 30% Now  
& Rest on Possession  
POSSESSION IN 6 MONTHS  
9967 480 540  
PADMAVATI PALACIO, ULWE, SECTOR 19

**REGENT HILL**  
HIRANANDANI GARDENS, POWAI  
1 BHK  
SEMI FURNISHED  
APARTMENTS  
Carpet area : 379 Sq. Ft.  
Starting from  
1.51 Cr\* Onwards  
POSSESSION BY  
DEC-24  
CALL US ON : 86930 33369

Correlate  
#happydiwali  
शिव  
शिवरात्रि  
May Lord Shiva shower His blessings on you & your family.  
May happiness & peace surround you with His eternal love & strength.  
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#Happy Diwali  
Happy Diwali  
This Diwali Enlighten The Creativity  
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JOE STOCKDALE  
REAL ESTATE



# PUBLISHING



We deliver memorable visitor experiences through the medium of print, in the form of guides, maps, and magazines that promote tourism operators, tell destination stories, and inform visitors how to holiday throughout our beautiful country.

*We are publishers offering a full-service facility:*

- ➔ Project Management
- ➔ Advertising Sales
- ➔ Design
- ➔ Print Management and Distribution

Our full-service facility means that you can contract correlatestudio to take care of your publication from start to finish. With 5+ years of experience in this field, we have specialists in each department to ensure we are delivering a quality service and product to our clients.



Supported by  
regional distribution



## GIVE YOUR BUSINESS THE ONLINE PRESENCE IT DESERVES

*Let's make something great together.*

We believe in clean & quality work & we are known for it. We deliver creative, strategic and innovative solutions to help brands with new challenges while managing every touch-point.

We work side by side with customers who trust us. Correlate Studio is one of trusted outsource web and graphics design company, located in Rajkot, Gujarat.

Get in touch with us for a quick quote

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